



## CASE STUDY

# **EUROFARMA FACTORY**

### RESTORING COOLING

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Location : Brazil

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Sector : Pharmaceutical Facility

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Product Featured : ICE COOL 70 Nanoceramic Spectrally Selective Film



## CHALLENGE

At the heart of Eurofarma -one of Brazil's largest pharmaceutical manufacturers - lies a fully glazed atrium designed to represent transparency, openness, and harmony with nature.



## SOLUTION

**A Virtually Invisible Upgrade with Nanoceramic Precision**  
Global Window Films proposed a tailored solution for performance with elegance: **ICE COOL 70.**



## RESULTS AND BENEFITS



**Excessive solar heat through the atrium**— discomfort for employees and visitors



A nanoceramic, spectrally selective film designed to block infrared heat and preserve cellular signal strength



**Reduced Solar Heat Gain**— Noticeable drop in atrium temperature, reported by occupants



**Protected Laboratory Environment**— Prevented ambient heat spillover into temperature-controlled corridors



**Heat also began to spill into Temperature-sensitive labs**— threatening controlled conditions for operations



The Film's **Bluish Hue** perfectly complemented the existing glass -a rare match, impressing the engineers.



**Crystal Clear Views Preserved**— The seamless and open views of the atrium were maintained



Resistance against altering the **Blue toned Glasses** directly matching the brand color



Applied **without any structural alteration**, ensuring zero compromise on architectural vision



**Aesthetic Integrity Upheld**— Film's subtle blue tone complemented the original glass design



**Signal Friendly Film**— Post-installation, the signal strength was intact